CIGARETTE MINIMUM PRICING

MEMORANDUM

TO: ALL CIGARETTE DISTRIBUTORS AND WHOLESALERS

FROM: SOUTH DAKOTA DEPARTMENT OF REVENUE

RE: CIGARETTE PRICES ESTABLISHED PURSUANT TO SDCL 37-10

DATE: 11-30-2012

The following rate chart is provided for your convenience as a guide in complying with SDCL 37-10. If your price per case from the manufacturer is the same as those in this chart then this chart reflects the presumed markups of 4% cost of doing business, 1.5% cartage and 8% retailer markup set forth in SDCL 37-10-6 and 37-10-10. It also reflects a state tax rate of 76.5 mills per cigarette. For the purpose of this chart, also be advised that we have presumed a **2.5% discount**. Other **INVOICE** reflected discounts which may be offered, by the manufacturer on a random basis, are not included in this guide but may be used to compute the minimum price. This chart shall be effective from and after the date hereof until superseded.

Lorillard with 2.5% discount

Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 222.70 Kent, True 62.00 61.08 66.96 6.70
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 216.20 Newport and 60.66 Menthol packs 59.76 65.51 6.56
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 216.20 Newport 44.82 non-menthol box 44.16 with \$15.00 per 48.41 carton off invoice 4.85 promotion

Lorillard cont.

Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 165.70 old Gold 50.26 49.52 54.28 5.43
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 129.95 Maverick 42.90 42.27 46.34 4.64

Special Reduction Price on OLD GOLD: effective 12-28-2012

Mfg's price/M cig's \$ 145.70 old G	old
Dist's price/crt. delivered 46.15	
Dist's price/crtcash & carry 45.46	
Retailer's minimum price/crt. 49.84	
Retailer's minimum price/pack 4.99	

TO: ALL CIGARETTE DISTRIBUTORS AND WHOLESALERS

FROM: SOUTH DAKOTA DEPARTMENT OF REVENUE

RE: CIGARETTE PRICES ESTABLISHED PURSUANT TO SDCL 37-10

DATE: 11-30-2012

The following rate chart is provided for your convenience as a guide in complying with SDCL 37-10. If your price per case from the manufacturer is the same as those in this chart then this chart reflects the presumed markups of 4% cost of doing business, 1.5% cartage and 8% retailer markup set forth in SDCL 37-10-6 and 37-10-10. It also reflects a state tax rate of 76.5 mills per cigarette. For the purpose of this chart, also be advised that we have presumed various discounts. Other INVOICE reflected discounts which may be offered, by the manufacturer on a random basis, are not included in this guide but may be used to compute the minimum price. This chart shall be effective from and after the date hereof until superseded.

RJ REYNOLDS TOBACCO

Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$	69.49 68.46 75.05	More; Now; Eclipse; Carlton; Camel non-filter Pall Mall full price Tareyton; Vantage Lucky Strike; Capri
	-	55.82	<pre>Kamel Red; Salem; Kool; Camel; Winston</pre>
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack		171.70 51.68 50.92 55.81 5.59	Doral; Pall Mall Filtered
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack		188.70 55.36 54.54 59.78 5.98	GPC

RJ REYNOLDS TOBACCO

Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 159.20 49.25 Monarch; 48.52 Forsyth; 53.19 5.32
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 159.20 Misty; 49.09 48.37 53.02 5.31
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 244.50 State Express 555 66.90 King Size & 65.91 International - 72.25 Dunhill 7.23

TO: ALL CIGARETTE DISTRIBUTORS AND WHOLESALERS

FROM: SOUTH DAKOTA DEPARTMENT OF REVENUE

RE: CIGARETTE PRICES ESTABLISHED PURSUANT TO SDCL 37-10

DATE: 11-30-2012

The following rate chart is provided for your convenience as a guide in complying with SDCL 37-10. If your price per case from the manufacturer is the same as those in this chart then this chart reflects the presumed markups of 4% cost of doing business, 1.5% cartage and 8% retailer markup set forth in SDCL 37-10-6 and 37-10-10. It also reflects a state tax rate of 76.5 mills per cigarette. For the purpose of this chart, also be advised that we have presumed a 2.00% discount. Other INVOICE reflected discounts which may be offered, by the manufacturer on a random basis, are not included in this guide but may be used to compute the minimum price. This chart shall be effective from and after the date hereof until superseded.

PHILIP MORRIS 2.00% Discount

Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	66.74 65.76 72.08	Benson & Hedges Merit, Players Saratoga, Lark, Chesterfield Commander
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$221.65 62.01 61.10 66.98 6.70	Cambridge Dave's
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$210.20 59.65 58.76 64.42 6.45	Virginia Slims

Philip Morris 2.0% discount cont.

Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$205.70 58.71 57.85 63.41 6.35	Parliament
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack		English Ovals Benson & Hedges Pr Pk
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$188.70 55.20 54.38 59.61 5.97	Basic

TO: ALL CIGARETTE DISTRIBUTORS AND WHOLESALERS

FROM: SOUTH DAKOTA DEPARTMENT OF REVENUE

RE: CIGARETTE PRICES ESTABLISHED PURSUANT TO SDCL 37-10

DATE: 11-30-2012

The following rate chart is provided for your convenience as a guide in complying with SDCL 37-10. If your price per case from the manufacturer is the same as those in this chart then this chart reflects the presumed markups of 4% cost of doing business, 1.5% cartage and 8% retailer markup set forth in SDCL 37-10-6 and 37-10-10. It also reflects a state tax rate of 76.5 mills per cigarette. For the purpose of this chart, also be advised that we have presumed a 2% discount. Other INVOICE reflected discounts which may be offered, by the manufacturer on a random basis, are not included in this guide but may be used to compute the minimum price. This chart shall be effective from and after the date hereof until superseded.

PHILIP MORRIS WITH \$2.10 OFF INVOICE AFTER DISCOUNT

200 cigarettes/carton, 20 cigarettes/pack

Mfg's price/M cig's \$ 202.20 Take 2% disc on the 202.20 then
Dist's price/crt. delivered 55.77 the \$2.10 per carton promotion then
Dist's price/crt.-cash & carry
Retailer's minimum price/crt.
Retailer's minimum price/pack \$ 0.24 Marlboro 6.03

TO: ALL CIGARETTE DISTRIBUTORS AND WHOLESALERS

FROM: SOUTH DAKOTA DEPARTMENT OF REVENUE

RE: CIGARETTE PRICES ESTABLISHED PURSUANT TO SDCL 37-10

DATE: 11-30-2012

The following rate chart is provided for your convenience as a guide in complying with SDCL 37-10. If your price per case from the manufacturer is the same as those in this chart then this chart reflects the presumed markups of 4% cost of doing business, 1.5% cartage and 8% retailer markup set forth in SDCL 37-10-6 and 37-10-10. It also reflects a state tax rate of 76.5 mills per cigarette. For the purpose of this chart, also be advised that we have presumed a 2% discount. Other INVOICE reflected discounts which may be offered, by the manufacturer on a random basis, are not included in this guide but may be used to compute the minimum price. This chart shall be effective from and after the date hereof until superseded.

PHILIP MORRIS WITH \$3.40 per carton OFF INVOICE AFTER DISCOUNT

200 cigarettes/carton, 20 cigarettes/pack

Mfg's price/M cig's \$ 188.70 Take 2% disc on the 188.70 then
Dist's price/crt. delivered 51.61 the \$3.40 per carton promotion then
Dist's price/crt.-cash & carry
Retailer's minimum price/crt.
Retailer's minimum price/pack \$ 188.70 Take 2% disc on the 188.70 then
51.61 the \$3.40 per carton promotion then
50.85 the standard required increases.
55.74 L & M
5.58

TO: ALL CIGARETTE DISTRIBUTORS AND WHOLESALERS

FROM: SOUTH DAKOTA DEPARTMENT OF REVENUE

RE: CIGARETTE PRICES ESTABLISHED PURSUANT TO SDCL 37-10

DATE: 12-28-2012

The following rate chart is provided for your convenience as a guide in complying with SDCL 37-10. If your price per case from the manufacturer is the same as those in this chart then this chart reflects the presumed markups of 4% cost of doing business, 1.5% cartage and 8% retailer markup set forth in SDCL 37-10-6 and 37-10-10. It also reflects a state tax rate of 76.5 mills per cigarette. For the purpose of this chart, also be advised that we have presumed 2.00% discount. Other INVOICE reflected discounts which may be offered, by the manufacturer on a random basis, are not included in this guide but may be used to compute the minimum price. This chart shall be effective from and after the date hereof until superseded.

Commonwealth Brand-2.00% discount

Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 129.50 Sonoma; Malibu 42.95 42.31 46.38 4.64
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 144.25 Usa Gold 46.00 45.32 49.68 4.97
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 145.50 Montclair 46.26 45.58 49.96 5.00
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 113.20 Rave; Fortuna 39.58 38.99 42.74 4.28

Commonwealth - 2% cont.

Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 100.75 Smoker Friendly 37.00 36.45 39.96 4.00
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 178.65 Davidoff Premium 53.12 52.33 57.37 5.74
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 250.00 Davidoff Black & White 67.88 66.88 73.31 7.34

TO: ALL CIGARETTE DISTRIBUTORS AND WHOLESALERS

FROM: SOUTH DAKOTA DEPARTMENT OF REVENUE

RE: CIGARETTE PRICES ESTABLISHED PURSUANT TO SDCL 37-10

DATE: 1-2-2013

The following rate chart is provided for your convenience as a guide in complying with SDCL 37-10. If your price per case from the manufacturer is the same as those in this chart then this chart reflects the presumed markups of 4% cost of doing business, 1.5% cartage and 8% retailer markup set forth in SDCL 37-10-6 and 37-10-10. It also reflects a state tax rate of 76.5 mills per cigarette. For the purpose of this chart, also be advised that we have presumed a 2.25% discount. Other INVOICE reflected discounts which may be offered, by the manufacturer on a random basis, are not included in this guide but may be used to compute the minimum price. This chart shall be effective from and after the date hereof until superseded.

Liggett - 2.25% discount

Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 149.20 46.95 46.25 50.70 5.07	Liggett
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 161.45 49.47 48.74 53.43 5.35	Eve
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 116.75 40.25 39.65 43.47 4.35	Pyramid

Liggett - 2.25% cont.

Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	134.45 43.90 43.25 47.41 4.75	GrandPrix
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 112.70 39.41 38.83 42.57 4.26	Tourney
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 108.75 38.60 38.03 41.69 4.17	Eagle 20's

TO: ALL CIGARETTE DISTRIBUTORS AND WHOLESALERS

FROM: SOUTH DAKOTA DEPARTMENT OF REVENUE

RE: CIGARETTE PRICES ESTABLISHED PURSUANT TO SDCL 37-10

DATE: 11-30-2012

The following rate chart is provided for your convenience as a guide in complying with SDCL 37-10. If your price per case from the manufacturer is the same as those in this chart then this chart reflects the presumed markups of 4% cost of doing business, 1.5% cartage and 8% retailer markup set forth in SDCL 37-10-6 and 37-10-10. It also reflects a state tax rate of 76.5 mills per cigarette. For the purpose of this chart, also be advised that we have presumed NO (0%) discount. Other INVOICE reflected discounts which may be offered, by the manufacturer on a random basis, are not included in this guide but may be used to compute the minimum price. This chart shall be effective from and after the date hereof until superseded.

American Spirit - Sante Fe Natural Tobacco Company

200 cigarettes/carton, 20 cigarettes/pack

Mfg's price/M cig's \$ 210.70 Regular Additive free Dist's price/crt. delivered 60.64 100% organic 59.74 Retailer's minimum price/crt. Retailer's minimum price/pack 65.49

TO: ALL CIGARETTE DISTRIBUTORS AND WHOLESALERS

FROM: SOUTH DAKOTA DEPARTMENT OF REVENUE

RE: CIGARETTE PRICES ESTABLISHED PURSUANT TO SDCL 37-10

DATE: 3-23-2009

The following rate chart is provided for your convenience as a guide in complying with SDCL 37-10. If your price per case from the manufacturer is the same as those in this chart then this chart reflects the presumed markups of 4% cost of doing business, 1.5% cartage and 8% retailer markup set forth in SDCL 37-10-6 and 37-10-10. It also reflects a state tax rate of 76.5 mills per cigarette. For the purpose of this chart, also be advised that we have presumed NO (0%) discount. Other INVOICE reflected discounts which may be offered, by the manufacturer on a random basis, are not included in this guide but may be used to compute the minimum price.

Kretek International

200 cigarettes/carton, 20 cigarettes/pack

Mfg's price/M cig's	Ş	228.45	Djarum
Dist's price/crt. delivered		64.39	Merci
Dist's price/crtcash & carry		63.43	
Retailer's minimum price/crt.		69.54	
Retailer's minimum price/pack		6.96	

5 pack cubes are listed below

Kretek cont.

The following brands are sold in cubes of 5 packs/cube 100 cigarettes/carton, 20 cigarettes/pack

Mfg's price/M cig's	\$	228.40	Dreams
Dist's price/crt. Delivered (5 pack cube)		32.19	Merci NF Cube
Dist's price/crtcash & carry		31.71	
Retailer's minimum price/carton (5 pack cul	be)	34.77	
Retailer's minimum price/pack		6.96	

Mfg's price/M cig's	\$ 213.40	Djarum Supersmooth
Dist's price/crt. Delivered (5 pack cube)	30.61	
Dist's price/crtcash & carry	30.15	
Retailer's minimum price/carton (5 pack co	ube) 33.05	
Retailer's minimum price/pack	6.61	

TO: ALL CIGARETTE DISTRIBUTORS AND WHOLESALERS

FROM: SOUTH DAKOTA DEPARTMENT OF REVENUE

RE: CIGARETTE PRICES ESTABLISHED PURSUANT TO SDCL 37-10

DATE: 06-25-2012

The following rate chart is provided for your convenience as a guide in complying with SDCL 37-10. If your price per case from the manufacturer is the same as those in this chart then this chart reflects the presumed markups of 4% cost of doing business, 1.5% cartage and 8% retailer markup set forth in SDCL 37-10-6 and 37-10-10. It also reflects a state tax rate of 76.5 mills per cigarette. For the purpose of this chart, also be advised that we have presumed NO (0%) discount. Other INVOICE reflected discounts which may be offered, by the manufacturer on a random basis, are not included in this guide but may be used to compute the minimum price. This chart shall be effective from and after the date hereof until superseded.

Farmer's Tobacco Company

200 cigarettes/carton, 20 cigarettes/pack

Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 113.75 40.17 39.58 43.38 4.34	Kentucky's Best
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 107.00 38.75 38.17 41.84 4.19	Baron American Blend
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 105.75 38.48 37.91 41.56 4.16	VB Made in the USA

TO: ALL CIGARETTE DISTRIBUTORS AND WHOLESALERS

FROM: SOUTH DAKOTA DEPARTMENT OF REVENUE

RE: CIGARETTE PRICES ESTABLISHED PURSUANT TO SDCL 37-10

DATE: 07-18-2011

The following rate chart is provided for your convenience as a guide in complying with SDCL 37-10. If your price per case from the manufacturer is the same as those in this chart then this chart reflects the presumed markups of 4% cost of doing business, 1.5% cartage and 8% retailer markup set forth in SDCL 37-10-6 and 37-10-10. It also reflects a state tax rate of 26.5 mills per cigarette. For the purpose of this chart, also be advised that we have presumed a 00% discount. Other INVOICE reflected discounts which may be offered, by the manufacturer on a random basis, are not included in this guide but may be used to compute the minimum price. This chart shall be effective from and after the date hereof until superseded.

DTC - Dosal Tobacco Company

200 cigarettes/carton, 20 cigarettes/pack

Mfg's price/M cig's	\$ 101.50
Dist's price/crt. delivered	37.58
Dist's price/crtcash & carry	37.03
Retailer's minimum price/crt.	40.59
Retailer's minimum price/pack	4.06

TO: ALL CIGARETTE DISTRIBUTORS AND WHOLESALERS

FROM: SOUTH DAKOTA DEPARTMENT OF REVENUE

RE: CIGARETTE PRICES ESTABLISHED PURSUANT TO SDCL 37-10

DATE: 12/06/2012

The following rate chart is provided for your convenience as a guide in complying with SDCL 37-10. If your price per case from the manufacturer is the same as those in this chart then this chart reflects the presumed markups of 4% cost of doing business, 1.5% cartage and 8% retailer markup set forth in SDCL 37-10-6 and 37-10-10. It also reflects a state tax rate of 26.5 mills per cigarette. For the purpose of this chart, also be advised that we have presumed a 4% discount. Other INVOICE reflected discounts which may be offered, by the manufacturer on a random basis, are not included in this guide but may be used to compute the minimum price. This chart shall be effective from and after the date hereof until superseded.

JT International USA Inc

200 cigarettes/carton, 20 cigarettes/pack, 10 packs/carton

Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 179.00 Mild Seven 52.43 51.66 56.63 5.67
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 142.45 Wave 45.03 44.36 48.63 4.87
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 203.00 Export A 57.30 56.45 61.88 6.19
Mfg's price/M cig's Dist's price/crt. delivered Dist's price/crtcash & carry Retailer's minimum price/crt. Retailer's minimum price/pack	\$ 121.00 Wings 40.68 40.08 43.93 4.40

200 cigarettes/carton, 25 cigarettes/pack, 8 packs/carton

Mfg's price/M cig's	\$ 185.00	Export A
Dist's price/crt. delivered	53.65	
Dist's price/crtcash & carry	52.86	
Retailer's minimum price/crt.	57.94	
Retailer's minimum price/pack	7.25	

TO: ALL CIGARETTE DISTRIBUTORS AND WHOLESALERS

FROM: SOUTH DAKOTA DEPARTMENT OF REVENUE

RE: CIGARETTE PRICES ESTABLISHED PURSUANT TO SDCL 37-10

DATE: 04-1-2009

The following rate chart is provided for your convenience as a guide in complying with SDCL 37-10. If your price per case from the manufacturer is the same as those in this chart then this chart reflects the presumed markups of 4% cost of doing business, 1.5% cartage and 8% retailer markup set forth in SDCL 37-10-6 and 37-10-10. It also reflects a state tax rate of 26.5 mills per cigarette. For the purpose of this chart, also be advised that we have presumed a 0% discount. Other INVOICE reflected discounts which may be offered, by the manufacturer on a random basis, are not included in this guide but may be used to compute the minimum price. This chart shall be effective from and after the date hereof until superseded.

General Tobacco

200 cigarettes/carton, 20 cigarettes/pack

Mfg's price/M cig's	\$ 105.75	GT One;Bronco
Dist's price/crt. delivered	38.48	
Dist's price/crtcash & carry	37.91	
Retailer's minimum price/crt.	41.56	
Retailer's minimum price/pack	4.16	
Mfg's price/M cig's	\$ 98.75	32 Degrees
Dist's price/crt. delivered	37.00	Silver
Dist's price/crtcash & carry	36.46	
Retailer's minimum price/crt.	39.96	
Retailer's minimum price/pack	4.00	

TO: ALL CIGARETTE DISTRIBUTORS AND WHOLESALERS

FROM: SOUTH DAKOTA DEPARTMENT OF REVENUE

RE: CIGARETTE PRICES ESTABLISHED PURSUANT TO SDCL 37-10

DATE: 03-20-2009

The following rate chart is provided for your convenience as a guide in complying with SDCL 37-10. If your price per case from the manufacturer is the same as those in this chart then this chart reflects the presumed markups of 4% cost of doing business, 1.5% cartage and 8% retailer markup set forth in SDCL 37-10-6 and 37-10-10. It also reflects a state tax rate of 26.5 mills per cigarette. For the purpose of this chart, also be advised that we have presumed a 4% discount. Other INVOICE reflected discounts which may be offered, by the manufacturer on a random basis, are not included in this guide but may be used to compute the minimum price. This chart shall be effective from and after the date hereof until superseded.

King-Maker Marketing Inc

200 cigarettes/carton, 20 cigarettes/pack

Mfg's price/M cig's	Ş	92.40 Hi Val
Dist's price/crt. delivered		35.27
Dist's price/crtcash & carry		34.75
Retailer's minimum price/crt.		38.09
Retailer's minimum price/pack		3.81

TO: ALL CIGARETTE DISTRIBUTORS AND WHOLESALERS

FROM: SOUTH DAKOTA DEPARTMENT OF REVENUE

RE: CIGARETTE PRICES ESTABLISHED PURSUANT TO SDCL 37-10

DATE: 03-20-2009

The following rate chart is provided for your convenience as a guide in complying with SDCL 37-10. If your price per case from the manufacturer is the same as those in this chart then this chart reflects the presumed markups of 4% cost of doing business, 1.5% cartage and 8% retailer markup set forth in SDCL 37-10-6 and 37-10-10. It also reflects a state tax rate of 26.5 mills per cigarette. For the purpose of this chart, also be advised that we have presumed a 2.00% discount. Other INVOICE reflected discounts which may be offered, by the manufacturer on a random basis, are not included in this guide but may be used to compute the minimum price. This chart shall be effective from and after the date hereof until superseded.

King Maker Marketing Inc - Checkers Cigarettes

200 cigarettes/carton, 20 cigarettes/pack

Mfg's price/M cig's	\$ 92.45
Dist's price/crt. delivered	35.28
Dist's price/crtcash & carry	34.76
Retailer's minimum price/crt.	38.11
Retailer's minimum price/pack	3.82

TO: ALL CIGARETTE DISTRIBUTORS AND WHOLESALERS

FROM: SOUTH DAKOTA DEPARTMENT OF REVENUE

RE: CIGARETTE PRICES ESTABLISHED PURSUANT TO SDCL 37-10

DATE: 12/30/2009

The following rate chart is provided for your convenience as a guide in complying with SDCL 37-10. If your price per case from the manufacturer is the same as those in this chart then this chart reflects the presumed markups of 4% cost of doing business, 1.5% cartage and 8% retailer markup set forth in SDCL 37-10-6 and 37-10-10. It also reflects a state tax rate of 26.5 mills per cigarette. For the purpose of this chart, also be advised that we have presumed a 0% discount. Other INVOICE reflected discounts which may be offered, by the manufacturer on a random basis, are not included in this guide but may be used to compute the minimum price. This chart shall be effective from and after the date hereof until superseded.

Premier Manufacturing Inc - Wildhorse cigarettes

200 cigarettes/carton, 20 cigarettes/pack

Mfg's price/M cig's	\$ 100.90
Dist's price/crt. delivered	37.46
Dist's price/crtcash & carry	36.90
Retailer's minimum price/crt.	40.45
Retailer's minimum price/pack	4.05

TO: ALL CIGARETTE DISTRIBUTORS AND WHOLESALERS

FROM: SOUTH DAKOTA DEPARTMENT OF REVENUE

RE: CIGARETTE PRICES ESTABLISHED PURSUANT TO SDCL 37-10

DATE: 9-11-2012

The following rate chart is provided for your convenience as a guide in complying with SDCL 37-10. If your price per case from the manufacturer is the same as those in this chart then this chart reflects the presumed markups of 4% cost of doing business, 1.5% cartage and 8% retailer markup set forth in SDCL 37-10-6 and 37-10-10. It also reflects a state tax rate of 26.5 mills per cigarette. For the purpose of this chart, also be advised that we have presumed a 0% discount. Other INVOICE reflected discounts which may be offered, by the manufacturer on a random basis, are not included in this guide but may be used to compute the minimum price. This chart shall be effective from and after the date hereof until superseded.

KT & G Corp - Timeless Time cigarettes

200 cigarettes/carton, 20 cigarettes/pack

Mfg's price/M cig's	\$ 82.50
Dist's price/crt. delivered	33.57
Dist's price/crtcash & carry	33.08
Retailer's minimum price/crt.	36.26
Retailer's minimum price/pack	3.63

TO: ALL CIGARETTE DISTRIBUTORS AND WHOLESALERS

FROM: SOUTH DAKOTA DEPARTMENT OF REVENUE

RE: CIGARETTE PRICES ESTABLISHED PURSUANT TO SDCL 37-10

DATE: 9-26-2012

The following rate chart is provided for your convenience as a guide in complying with SDCL 37-10. If your price per case from the manufacturer is the same as those in this chart then this chart reflects the presumed markups of 4% cost of doing business, 1.5% cartage and 8% retailer markup set forth in SDCL 37-10-6 and 37-10-10. It also reflects a state tax rate of 26.5 mills per cigarette. For the purpose of this chart, also be advised that we have presumed a 2% discount. Other INVOICE reflected discounts which may be offered, by the manufacturer on a random basis, are not included in this guide but may be used to compute the minimum price. This chart shall be effective from and after the date hereof until superseded.

Cheyenne International

200 cigarettes/carton, 20 cigarettes/pack

Mfg's price/M cig's	\$ 104.95 - Cheyenne
Dist's price/crt. delivered	37.87
Dist's price/crtcash & carry	37.31
Retailer's minimum price/crt.	40.90
Retailer's minimum price/pack	4.09
Mfg's price/M cig's	\$ 102.10 - Decade
Dist's price/crt. delivered	37.28
Dist's price/crtcash & carry	36.73
Retailer's minimum price/crt.	40.26
Retailer's minimum price/pack	4.03